Allison Wessel

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Education

• Bachelor of Science in Business Administration / Biola University

December 2024, La Mirada, CA

GPA: 4.0; Dean's List at Biola University Fall 2022 - Fall 2024

• Spanish Minor / Biblical Studies Minor / Biola University

December 2024, La Mirada, CA

Bilingual in English and Spanish; Sigma Delta Pi Honor Society

Associate of Science Transfer in Business Administration / El Camino College

June 2022, Torrance, CA

GPA: 3.95; Dean's List at El Camino College Fall 2019 - Fall 2021

Academic Achievement Award in the field of Business Administration

Experience

• Administration & Admissions Intern / Journey of Faith Church

May 2024 - July 2024, Manhattan Beach, CA

- Organized and completed admissions paperwork on paper and digitally using Excel
- Researched and provided feedback on current employee self-evaluation questionnaire and gave improvement suggestions
- Created a redesign for the school website that would be updated, professional, and functional for new and returning families
- Assisted in preparation and planning for upcoming events
- Organized inventories and worked to create better system to manage items stored

• Al Research Employer Project / United Yearbook

January 2024 - April 2024, La Mirada, CA

- Partnered with two other Biola students & the company United Yearbook in a project for Business Capstone class to improve their sales through the use of Al
- Researched & successfully found AI software to implement into the company to improve email marketing
- Recommended action that was then implemented by the company to improve the phone answering message to help prospective customers easily receive a quote
- Collaborated in weekly meetings to share research, discuss, and recommend action to the company

• New Student Orientation Leader (Volunteer) / Biola University

July 2023 - August 2023; July 2024 - August 2024, La Mirada, CA

- Communicated and interacted with about 30 new students over email to welcome, give information, and answer questions
- Collaborated with about 40 other orientation leaders to put on orientation events
- Individually led a small group of about 30 students in ice breaker activities, games, and creating community
- Assisted in events and answered questions from parents and students in a helpful and caring manner